

RICHARD P. MCKNIGHT JR
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Portfolio: www.mcknight-graphix.com

Career Statement

As a highly creative individual, I function as the “Swiss Army Knife” of Art/Design. The skills to rapidly adapt to technology and apply aesthetically pleasing design principles define the most successful designers. My abilities are equipped to fit into any web, print, and presentation design projects for your business to function to its fullest potential. Ultimately, I hope to use my experiences and contributions to inspire and educate future generations on my experiences as a designer.

Web/Interactive Design Websites

(HTML+CSS) Animations (2D)
Interactive Web Banners (Animated)
Javascript
Powerpoint/Keynote Presentations

Print Design

Logos
Brochures
Posters & Postcards
Magazines
Business Cards

Education:

& MORE!!!

- Lock Haven University of Pennsylvania (Class of 2015) **Global Honors Distinction**
- **Bachelor** of Fine Arts Degree in **Graphic/Online Design** (3.474 GPA)
- Associates in Art History

Program Capabilities:

Adobe Creative Suites (Photoshop, InDesign, Illustrator, Flash, Dreamweaver, After Effects, Edge Animate, etc.), Toon Boom Animate Studio, Microsoft Office Programs, and Keynote.

Work in Field/Commissions:

- **Holly Label Company- Prepress Assistant (January 2016-May 2016)**
Holly Label Company is a flexographic printing business located in Nicholson, PA. Primarily, I assisted with plating materials for the printing press and organizing/pulling materials for the press.
- **Sweet Home Healthcare - Graphic Designer (November 2015)**
Sweet Home Healthcare is a new business in the Scranton area. Primarily, I designed advertising fliers for the HR department, holiday event fliers, and developed animated email templates.
- **Adecco at Metlife- Light Machine Operator (November 2015)**
For this temp job, I primarily assist with organizing and printing mailing envelopes during graveyard shift hours operating a light industrial machine.
- **DYO Enterprise- Graphic Design Intern (August 2015-present)**
DYO is an upcoming social media site and fashion industry. Currently, I am working as a graphic design intern on their projects. Due to my contract, I cannot disclose information or projects.

- **Brooklyn Historical Society- Graphic Design Paid Intern (May 2015-October 2015)**
The Brooklyn Historic Society, located in Brooklyn Pennsylvania, is an organization dedicated in preserving the history of Brooklyn Pennsylvania. Primarily, I am in charge of creating a permanent website for the organization and assisting in crafting some of their printed materials including posters, brochures, and placemats to educate and promote to the public. After completion of my internship, I am now an official member and volunteer webmaster.
- **Aramark LHU- Student Worker/ Design Commission (September 2011- May 2015)-**
At Lock Haven University, I worked in the dining facility run by Aramark. I also assisted the marketing coordinator in creating a promotional poster and placemat for National Crayon Day in March 2015. The placemat was also used at Susquehanna University.
- **Prien Communications- Logo Designer (January 2015)-**
I assisted Prof. Helen E. Prien with creating a business card to highlight her skills.
- **Lock Haven University- Teacher Assistant (February 2014- May 2015)-**
As a student worker, my main responsibility was to assist the Fine Arts Department. Some of my tasks included proctoring exams, scanning/organizing educational material, and assisting with moving equipment for my professors. I also had the privilege to maintain a large-format Deskjet printer to print projects for graphic design projects.
- **Steamtown Nat. Historic Site- Volunteer (June 2012-January 2015)-**
At the Steamtown Archives, I had the rare privilege of scanning old photos into an electronic database, recover the details using Photoshop, and organized them electronically. I also assisted a few rail-fans in adjusting images for personal/professional projects.

Clubs:

- **Phi Mu Delta Fraternity (Fall 2013-present) Fundraising Chairman-**
As an active member of Phi Mu Delta Mu Zeta Chapter at Lock Haven University of Pennsylvania, I assisted with a variety of volunteer activities to emphasize one of the founding principles, service. I primarily planned fundraising activities and carried out a “Mudd Cake” Sale to fundraise for St. Jude’s Children’s Hospital and the fraternity. I learned important communication skills for group projects and service to the community as a result of joining PMD.
- **Fine Arts Society (Fall 2011-Spring 2015) Member/ Secretary-**
As a member of the Fine Arts Society, I assisted in setting up art openings and recording minutes for meetings. I also assisted with setting up gallery shows for visiting artists and food preparation for lectures. Overall, I learned the importance of organization in preparation for events.

Accomplishments/Awards:

- **Juried Student Show “Best in Show” Award (Spring 2015)**
- **Dean’s List (Spring 2015, Fall 2014, Fall 2011)**
- **Kathy Ryan Fine Arts and Good Citizenship Scholarship Winner (Spring 2014)**
- **2nd Place in International Photography Show at Lock Haven University (Fall 2013&2014)**